

The Enthink Foundation Suite for Optimizely

Get to the good stuff faster and focus on delivering better digital experiences. The Enthink Foundation Suite for Optimizely is built on a proven framework and designed to eliminate obstacles right from the start.

entthink



Get to the Good Stuff Faster!

Begin reaping the **benefits of creating, managing, and optimizing** your online customer experiences to get, keep and grow relationships with your customers, partners, suppliers and employees.

One of the biggest obstacles standing in the way of implementing a new content management system is the time investment needed to plan and resource effectively. The Foundation Suite for Optimizely provides a seamless solution which delivers better benefits to efficiently manage your customers' online experience and get to the good stuff faster. The good stuff is what makes your message stand out and adds value. Start by focusing on creating stronger online experience, thus enabling you to build a greater digital experience for your customers online presence.

Our approach augments your ability to rapidly customize. Enthink can quickly and easily develop styles and components while marketing and business leaders are able to focus on evolving and enhancing user online experiences and designs.

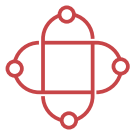
We have developed proven methods to organize, create, capture, and distribute knowledge to ensure its availability for your users. Your team is trained to utilize the Foundation Suite for Optimizely solution so that they can create a targeted online presence. Take advantage of this by deploying your site as is and focus on adding new features as needed. Expand and create in ways you never thought possible and start to reap the benefits of creating, managing, and optimizing your online customer experiences.

Ensure your unique requirements are met by leveraging any combination of the Enthink Foundation Suite value-added services. These services can also be added at any time during the evolution of your project. Services include heuristic evaluation, third-party integration, personalization, user experience design, standardize and develop HTML, e-commerce, campaign, and marketing automation.

Enthink's Value-added Services



heuristic evaluation



third-party integration



personalization



user experience design



standardize and develop HTML



e-commerce



digital marketing

AND MORE!



Making Digital Easy

Realize the power of providing online customer experiences to **build brand, drive demand and extend reach** with Enthink's Foundation Suite for Optimizely.



An End-to-End Solution that's More than an Accelerator

Time and resources are a critical element in developing your online presence. **Take advantage of our best practices** to avoid common obstacles standing in the way of implementing a new content management system.



The concept is simple. **Our fixed price strategy minimizes customer uncertainty** and offers stability while eliminating charges that inevitably drive up the cost of any project. Thanks to our years of experience and expertise, we have developed a strategy that allows for a predictable budget for your project.



You have other things to worry about. Our ground breaking service offering **includes a free project review** to determine the best way forward for your project. Once up and running you can continue to evolve and grow with monthly maintenance and support.



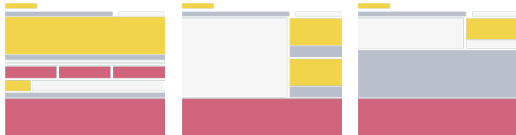
Customized Industry Verticals

Using our best practices, we have **developed several focused and customizable vertical sites** to aid getting your message online quicker and easier, allowing you to focus on evolving and growing your digital strategy. These include B2B, health, financial, education, government, B2C, and more.



Evolve and Grow

You can *continue to evolve and grow your digital strategy* by building on the Foundation Suite for Optimizely project and apply best practices passed on by our experts.



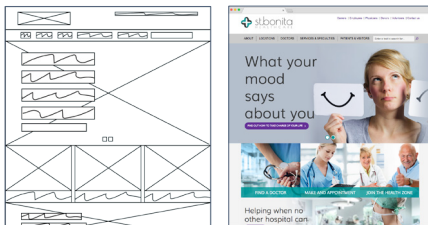
Design Impact

We think about how **design impacts your ability to do business**, including page layouts and templates. This allows you to optimize your online presence.



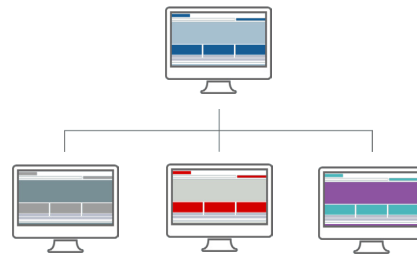
Brand Impact

The included components can be customized with your brand identity to **support your company's digital marketing initiatives**.



Design Refresh

We apply a **design review of the project standards and user experiences**. This is accomplished while reviewing business and user requirements such as site structure, navigation and document functionality.



Complete Control

The Enthink Foundation Suite for Optimizely **supports multiple sites as well as child sites**. Take advantage of the structure of the parent site by passing it along to the child site. For instance, you can keep the theme from the parent site and adjust the colors within the child site.



Allow Your Message to Shine

The Enthink Foundation Suite for Optimizely supports any client requirement. This framework gives you the flexibility to quickly deploy a solution that fits your needs. **Finally, there is a seamless solution at a fixed cost!**



Let's Build Something Amazing Together

Enthink's expertise in web site development, management, and CMS implementation spans over two decades. Creating new solutions in web technology which enables our customers to become industry leaders. Guiding, shaping and creating leading edge web technology solutions, thus allowing your company to get, keep and grow relationships with customers, partners and employees.

Contact Enthink for more information.

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